



May 2022

Dear Local Business Owner/Manager:

On July 2, 2022, Denton Parks and Recreation are hosting the 24th Annual Liberty Run 5K Race and 1-mile Fun Walk. Last year we had hundreds of runners/walkers attend the event and we are excited to continue to hold this event in person.

The focus of the Liberty Run is to celebrate our freedom through an invigorating run/walk through Quakertown Park and the surrounding neighborhood. Please join us in this fun family affair where proceeds will benefit our programs and community.

We invite you to help sponsor the Liberty Run. Your logo will appear on the race t-shirt, and we will include your name on our sponsor banners. We can also distribute your coupons, fliers or promotional items in each participant's goodie bag.

Please fill out the enclosed sponsor sheet today and email or mail to us by June 17, 2022. We will need your company logo e-mailed by this date also. Please send your sponsorships to the Denton Parks and Recreation / Liberty Run, 321 E. McKinney St., Denton, TX 76201.

I thank you for your time. Please feel free to call Megan Doughty at (940) 349-8735, or email at megan.doughty@cityofdenton.com if you should have any questions.

Sincerely,

Megan Doughty

2022 LIBERTY RUN SPONSORSHIPS OPPORTUNITIES

STAR SPANGLED WHITE SPONSOR--\$100

Name on sponsor banner
Opportunity to put information in Goodie Bag
2 x 1 Company Logo on back of t-shirt

STAR SPANGLED RED SPONSOR--\$250

Name on sponsor banner
Opportunity to put information in Goodie Bag
3 x 2 Company Logo on back of t-shirt
Opportunity to display banner at event
Opportunity to have a booth at race (must provide own tent/table/chairs/electricity)

STAR SPANGLED BLUE SPONSOR --\$500

All Red level benefits
Name on entry form
Place your banner at the race
4 x 3 Company logo on t-shirt

STAR SPANGLED MASTER SPONSOR--\$1,000

All Star-Spangled level benefits plus you are the TITLE sponsor on the back of the race shirt and MAIN headliner on most race advertisements, promotional materials, and race banners.

Company Name: _____

Contact Person: _____ Phone Number: _____

Address: _____ Zip Code: _____

Email Address: _____ Amount of Sponsorship: _____

Shirt Size: AS AM AL AXL AXXL

You may now donate online at www.dentonparks.com. Choose Liberty Run and complete the rest of the information. We will also need the enclosed sponsor sheet by email or mail.

To pay by check, please make checks payable to:

Denton Parks and Recreation

Mail to: Liberty Run
321 E. McKinney St.
Denton, TX 76201

**Please email company logo to:
megan.doughty@cityofdenton.com

Important: Goody Bag Items 500+ - Deadline Thursday June 23rd, 2022

Please call 940-349-8735 or email to schedule a pick up or please drop off items at the Civic Center located at 321 E. McKinney, Denton Tx, 76201