

RESOLUTION NO. 20-288

A RESOLUTION OF THE CITY OF DENTON, TEXAS ESTABLISHING A SUBSIDY AND RESOURCE ALLOCATION POLICY FOR THE PARKS AND RECREATION DEPARTMENT; AND DECLARING AN EFFECTIVE DATE.

WHEREAS, the City of Denton desires to adopt a Subsidy and Resource Allocation Policy for the Parks and Recreation Department; and

WHEREAS, the policy will establish the framework for allocating resources and determining subsidy levels for Parks and Recreation services; and

WHEREAS, the City Council deems it in the public's best interest to adopt the policy; NOW, THEREFORE,

THE COUNCIL OF THE CITY OF DENTON HEREBY RESOLVES:

SECTION 1. The Denton Parks and Recreation Subsidy and Resource Allocation Policy, which is attached hereto, and made a part hereof, is hereby adopted as an official policy of the City of Denton.


SECTION 2. The attached policy shall be filed in the official records with the City Secretary.

SECTION 3. This Resolution shall become effective immediately upon its passage and approval.

The motion to approve this Resolution was made by PAUL MELTZER and seconded by JOHN RYAN. This Resolution was passed and approved by the following vote [5 - 0]:

	Aye	Nay	Abstain	Absent
Chris Watts, Mayor:	✓	_____	_____	_____
Gerard Hudspeth, District 1:	✓	_____	_____	_____
Keely G. Briggs, District 2:	✓	_____	_____	_____
Jesse L. Davis, District 3:	_____	_____	_____	✓
John Ryan, District 4:	✓	_____	_____	_____
Deb Armintor, At Large Place 5:	_____	_____	_____	✓
Paul Meltzer, At Large Place 6:	✓	_____	_____	_____

PASSED AND APPROVED this the 3rd day of March, 2020.


CHRIS WATTS, MAYOR

ATTEST:
ROSA RIOS, CITY SECRETARY

BY: 

APPROVED AS TO LEGAL FORM:
AARON LEAL, CITY ATTORNEY

BY: 





CITY OF DENTON PARKS AND RECREATION

Subsidy and Resource Allocation Policy

As a publicly financed park system, the Denton Parks and Recreation Department provides a basic level of service free to the public, in exchange for tax dollars. However, fees and charges and other methods to recover costs are considered a responsible and necessary means to supplement tax revenue and regulate park use where appropriate.

In establishing fees and charges, the Parks and Recreation Department will determine the costs of providing services based on an identified and consistently applied methodology including direct, indirect, and overhead costs. This calculated cost will be used to measure current and future levels of subsidy and to help establish appropriate subsidy goals to support services. The appropriate level of tax subsidy will be based on an assessment of who is benefiting from the service provided. If the benefit is to the community as a whole, it is appropriate to use taxpayer dollars to completely, or primarily fund the service. Examples of services that primarily provide community benefits are hiking and biking trails, play areas, parks, and large natural areas. The subsidy goals are used to establish and/or adjust fees to reach these goals.

As the benefit is increasingly offered to an individual or select group of individuals, it is appropriate to charge fees for the service at a decreasing level of subsidy and an increasing rate of cost recovery. Supervised or instructed programs, facilities, and equipment that visitors can use exclusively, as well as products and services that may be consumed, provide examples where fees are appropriate.

The Parks and Recreation Department should also consider available resources, public need, public acceptance, services offered by other entities, and the community economic climate when establishing fees and charges. In cases where certain programs and facilities are highly specialized by activity and design, and appeal to a select user group, the Department shall additionally consider fees charged by alternative service providers or market rates. Fees and charges can be set to recover expenses in excess of direct, indirect and overhead costs, where appropriate, as a method of subsidizing other services.

The Department may further subsidize services for persons with economic need or other targeted populations, as determined by policy of the City Council, through tax-supported fee reductions, scholarships, grants, or other methods. The City Council may also approve exceptional fees or fee waivers upon determination the fee arrangements will benefit the public interest.