

ORDINANCE NO. 22-1970

AN ORDINANCE OF THE CITY OF DENTON ADOPTING A SCHEDULE OF FEES FOR CEMETERIES AND FEES FOR USE OF CERTAIN PARK FACILITIES; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council of the City of Denton has been presented with a new Parks & Recreation Fee Schedule which is attached hereto and made a part hereof as Exhibit "A" (the "Parks and Recreation Fee Schedule"); and

WHEREAS, the Parks & Recreation Fee Schedule has been determined after confirming the necessary fee amounts to recover costs expended to operate applicable park facilities and services; and

WHEREAS, the City Council finds the fees imposed by the attached Parks and Recreation Fee Schedule are in the public interest; NOW THEREFORE,

THE COUNCIL OF THE CITY DENTON HEREBY ORDAINS:

SECTION 1. The "Schedule of Fees" effective upon signing, set forth in Exhibit "A", attached hereto and made a part hereof for all purposes, is hereby approved, and supersedes all prior conflicting fee schedules.

SECTION 2. The provisions of this ordinance are severable, and the invalidity of any phrase or part of this ordinance shall not affect the validity or effectiveness of the remainder of this ordinance.

SECTION 3. This ordinance shall become effective immediately upon its passage and approval.

The motion to approve this ordinance was made by Jesse Davis and seconded by Brian Beck, the ordinance was passed and approved by the following vote [7 - 0]:

PASSED AND APPROVED this the 27th day of September, 2022.

	Aye	Nay	Abstain	Absent
Mayor Gerard Hudspeth:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vicki Byrd, District 1:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brian Beck, District 2:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jesse Davis, District 3:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Alison Maguire, District 4:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brandon Chase McGee, At Large Place 5:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Watts, At Large Place 6:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



 GERARD HUDSPETH, MAYOR

ATTEST:
 ROSA RIOS, CITY SECRETARY

BY: 



APPROVED AS TO LEGAL FORM:
 MACK REINWAND, CITY ATTORNEY


 BY: _____

UNITE, GROW,



Denton Parks and Rec

2022-2023 Schedule of Fees

Effective Oct. 1, 2022

Fees may be adjusted on an interim basis throughout the year as new services are added or to maintain parity with market trends. Interim changes will be submitted for approval by Park Board and Council approval on an annual basis.

Code of Ordinances – Chapter 22.28

Any new marketing promotion will be approved prior to implementation by the City Manager or his/her designee.

Many program fees are set by independent contractors. Parks and Recreation led programs, leagues, events, and childcare fees vary and are periodically benchmarked. Per Code of Ordinances Chapter 22-28, the fee shall be based on the cost of providing the event, service, equipment, or goods. These fees are published in our online catalog at www.dentonparks.com.



Recreation and Cemetery Fees

Recreation Pass, Special Events, Impact, and Nonresident Fees

Rec Pass Fees			Fee	Application of Fee and Description
Rec Pass Ages 8 and older			\$10	Annual fee for rec center access to gym, game room, computers, and Civic Center walking track.
Rec Pass Replacement Card			\$2	Fee for the replacement of a lost rec pass card.
Special Event Fees			Fee	Application of Fee and Description
Special Event Deposit			\$100	A refundable deposit to secure an event held on park property.
Special Event Application Fee			\$30	Fee for processing a special event permit application.
Vendor Permit For Profit Fee			\$25	Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.
Vendor Permit Nonprofit Fee			\$15	Fee for a single-day permit to sell or do business on park property during a festival, event, or rental.
Facility Utilization Agreement Fees			Fee	Application of Fee and Description
Recreation Impact Fee			\$15	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Select Impact Fee			\$25	Fee per player, per season approved in the Youth Sports Association Facility Utilization Agreement.
Hunting Permits			Fees	Application of Fee and Description
Seasonal Permit; Resident			\$30	Seasonal fee for hunting permit; details & location are available at www.dentonparks.com .
Seasonal Permit; Nonresident			\$50	Seasonal fee for hunting permit; details & location are available at www.dentonparks.com .
Nonresident Fees			Fee	Application of Fee and Description
Nonresident Fee			\$5	Add-on fee applied to individuals who do not pay City of Denton taxes for facility (per hour) or equipment rentals, program registrations, memberships, and/or services; unless otherwise noted.
Nonresident Fee (aquatics)			\$2	Same as defined above and applicable to aquatics; as needed.
Nonresident Fee (aquatics and tennis)			\$1	Same as defined above and applicable to programs with fees less than \$5; as needed.
Nonresident Fee (hunting)			\$20	Same as defined above and applicable to hunting; as needed.
Memorial Fees			Fee	Application of Fee and Description
Memorial Bench			\$2400	Fee for labor and supplies to install memorial bench. Details and locations are available at www.dentonparks.com .
Memorial Tree			\$650	Fee for labor and supplies to install memorial tree planting. Details and locations are available at www.dentonparks.com .
Memorial Bricks			\$269	Fee for labor and supplies to install memorial brick. Details and locations are available at www.dentonparks.com .
Memorial Picket			\$275	Fee for labor and supplies to install memorial picket. Details and locations are available at www.dentonparks.com .
Cemetery Fees		I.O.O.F.	Oakwood	Application of Fee and Description
Stone (Monument) Permit		\$75	\$50	Fee for a permit to install a monument per approved specifications.
Burial (Interment) Permit		\$75	\$50	Fee for an interment permit per approved specifications.
Burial Permit Late Fee		\$100	\$100	Fee applied in addition to the Burial Permit if the request is less than 48 hours prior to the burial.
Plot for Cremations		\$150	n/a	Fee for a cremations burial space.
Plot for Infant Coffin		\$375	\$375	Fee for an infant-size coffin burial space.
Plot for Full Coffin		\$900	\$525	Fee for a full coffin burial space.

Nonresident fee may apply.



Recreation and Civic Center Rental and Service Fees

Recreation and Senior Center Room Rentals

Hourly rates per room and service fees; multipurpose rooms and rates can be combined to rent one area.

Rec Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Room C Multipurpose	Kitchen	Full Gym	Half Gym	Game Rm	Computer Rm Meeting Space	Craft Rm
MLK Jr. Rec Center	\$25	\$25		\$20	\$65	\$35	\$20	\$20	\$20
Denia Rec Center	\$25	\$30	\$25		\$65	\$35	\$25		
North Lakes Rec Center	\$25	\$30			\$65	\$35			

Senior Center Rooms Hourly Rates	Room A Multipurpose	Room B Multipurpose	Conference/ Computer room	Kitchen	Orange Rm	Blue Rm	Green Rm/Classroom	Craft Rm Ceramics	Garden/ Terrace
Denton Senior Center	\$40	\$40	\$25	\$20	\$30	\$30	\$20	\$25	\$25
American Legion Hall	\$40	\$40	\$25	\$20			\$20		\$25

Rental Service Fees	Fee	Application of Fee and Description
Building Attendant (BA)	\$14	Hourly fee per individual staff for after-hours rental.
Police Security	\$45	Hourly fee per officer applied to a rental based on attendance thresholds, type of event, and time of day.
Deposit	\$100	Fee required to secure a rental 30 days in advance and is refunded after the rental pending no damages to facility.

Denton Civic Center Meeting Room Rentals

Meeting Rooms Hourly Rates	Meeting Rm 1 Community Room	Meeting Rm 2 Back Room	Rotunda/ Kitchen	Plaza
Denton Civic Center	\$65	\$45	\$150	\$25

Rental Service Fees	Fee	Application of Fee and Description
Building Attendant (BA)	\$15	Hourly fee per individual staff for after hours rental; staff requirements are based on attendance and alcohol served.
Police Security	\$45	Hourly fee per officer applied to a rental based on attendance thresholds and alcohol served.
Deposit(rotunda/full building)	\$200	Fee required to secure a rental and is refunded after the rental pending no damages to facility.
Deposit (meeting rooms)	\$100	Fee required to secure a rental and is refunded after the rental pending no damages to facility.
Cleaning Fee (rotunda)	\$400	Fee required for Civic Center rotunda rentals (Saturday and Sundays only).
Cleaning Fee (meeting rooms)	\$75	Fee required for meeting room rentals (Saturday and Sundays only).
Marquee Fee	\$75	Daily fee for limited use of the marquee related to rental and based on availability.

Nonresident fee may apply.



Athletic Facility Rental, Service, and Maintenance Fees

Practice Field Rentals	Fee	Application of Fee and Description
Practice Field; no lights	\$15	Hourly fee for exclusive use of a practice field per the listing below during daylight hours.
Practice Field; with lights	\$25	Hourly fee for exclusive use of a practice field per the listing below during evening hours.
Disc Golf Course	\$25	Hourly fee for exclusive use of the disc golf course.
Hockey Rink at Mack Park	\$25	Hourly fee for exclusive use of the rink at Mack Park.

Practice Field Rental Options:
 Denia Soccer, Mack Soccer, Hinkle Soccer/Rugby, Fred Moore Softball, North Lakes Softball 5 & 6, North Lakes Football and Soccer, Vela, Roberts, Mack, Evers Baseball.
 All fields have lights excluding Denia Soccer Field and Hinkle Soccer/Rugby.

Game Field and Complex Rentals | Pre-qualification is required for a complex rental based on preexisting thresholds provided by the Athletics Division.

Game Field; no lights	\$15	Hourly fee for exclusive use of a field for tournament/games during daylight hours.
Game Field; with lights	\$25	Hourly fee for exclusive use of a field for tournament/game during evening hours.
Tournament Fee	\$50	Per team fee charged for all tournament rentals.
Deposit	\$200	Fee required to secure a game and complex rental; refunded based on concluding field and facility conditions.
Cancellation Fee Tournament	\$100	Fee applied if the tournament is canceled less than seven days from the tournament start date.
Cancellation Fee Games/Tournament	\$200	Fee applied, or deposit is forfeited if a tournament or game is canceled less than two days from game date.

Rental Service Fees

Labor Fee	\$38	Hourly fee per individual staff to prep fields, remove trash/litter, and/or clean restrooms.
Tournament Staff Fee	\$25	Hourly fee for staff to touch up fields, stock restrooms, and remove trash/litter for tournaments.
After Rental Light Fee	\$10	Hourly fee applied if field lights are left on after rental.
Bleacher Fee	\$100	Flat fee per bleacher for loading, hauling, and setting not native to the field rented.
Soccer Goal Fee	\$350	Flat fee per pair of soccer goals for loading, hauling, and setting not native to the field rented.
Field Marker Fee	\$150	Flat fee per field for line marking a sport not native to the field rented.
Temporary Fence Field Rental	\$150	Flat fee per field for temporary fence installation for field rental tournament/game.
Field Preparation Tournament Rental	\$40	Flat fee per field for each day of a tournament rental.

Nonresident fee may apply.



Pavilion Rentals, Park Rentals, and Goldfield Tennis Center

Pavilion Rentals	Fee	Application of Fee and Description
Small Pavilion	\$10	Hourly fee for exclusive use of a small pavilion; location/capacity are available at www.dentonparks.com .
Large Pavilion	\$15	Hourly fee for exclusive use of a large pavilion; location/capacity are available at www.dentonparks.com .
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
Fred Moore Park	\$65	Hourly fee for exclusive use of a park area, pavilions, and stage for large public and private events.
North Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
South Lakes Park	\$75	Hourly fee for exclusive use of a park area and pavilions for large public and private events.
Wolff's Park	\$65	Hourly fee for exclusive use of the park area for large public and private events.
North Lakes Dog Park – Smallest Pen	\$65	Hourly fee for exclusive use of the small (special event) dog park pen
Quakertown North	\$200	Hourly fee for exclusive use of the north side of the park for large public and private events.
Quakertown South	\$200	Hourly fee for exclusive use of the south side of the park for large public and private events.
The NOOK	\$15	Hourly fee for exclusive use of the NOOK at Emily Fowler Library for small public or private events.
Park Event Rentals exclusivity does not apply to public amenities such as playgrounds, trails, courts unless otherwise stated		
CH Collins Stage at Fred Moore Park	\$15	Hourly fee for exclusive use of the covered stage with access to electricity.
Community Garden Plot	\$20	Annual plot fee at the Bowling Green Park Community Garden.
Park Contractor	\$15	Hourly fee to operate a contracted program in a park where the vendor directly collects their own program fees.
Denton ISD Cross Country Meet	\$100	Flat fee per meet hosted by Denton Independent School District.
Cross Country Meet	\$150	Flat fee per meet, in addition to park event rental fee
Mountain Bike Trail Race	\$150	Flat fee per meet, in addition to park event rental fee.
Parking Attendant	\$14	Hourly fee for event parking attendant, as needed
Goldfield Tennis Center		
	Fees	Application of Fee and Description
Annual Tennis Membership	\$75	Annual fee for unlimited tennis court reservations.
Court Reservation; no lights	\$3	Fee for 1.5 Hours of use per person for exclusive use of a tennis court daylight hours.
Court Reservation; with lights	\$5	Fee for 1.5 Hours of use per person for exclusive use of a tennis court during evening hours.
Court Tournament Reservation	\$8	Hourly fee per court for exclusive use with an eight-hour minimum.

Nonresident fee may apply.



Marketing and Promotion of Recreation Programs and Events

Recreation Promotions and Discounts

Special Event and Social Media Campaign Giveaways- to leverage as incentives and promotions for programs and special events

- 50 \$10 range cards
- 5 annual aquatics pass memberships
- 5 park pavilion rentals
- 2 Basic birthday party packages
- 5 woodshop memberships (1 month)
- 2 Fitness/Group exercise passes (1 month)
- 2 Personal Training SMART START sessions
- 2 ALH Valentine's Dance & Dinner Packages (2 tickets per package)
- 2 Adult 50+ trips to Windstar (trip registration fee only)
- 10% Adult 50+ Open House Registration Discount (offered to those who attend and register for memberships/programs at the Open House event day)
- 3 Hunting Permits (1 season)
- 3 Family Ticket Package- My Little Valentine Dance (limit 4 individuals)
- 5 Liberty Run entries



Aquatic Memberships, Admissions, and Group Discounts

Ages 2 and under are free per daily admission purchased.

Natorium Admissions and Group Discounts

Memberships and Admissions	12-Month	3-Month	1-Month	Daily Admission	10-Punch Pass
	Purchase 1-3 \$120 each Purchase 4+ \$90 each	Purchase 1-3 \$45 each Purchase 4+ \$36 each	Purchase 1-3 \$20 each Purchase 4+ \$15 each	Ages 3-15, \$3 Ages 16 & older, \$4	Ages 3-15, \$25 Ages 16 & older, \$30
Daily Admissions Group Discount	10-19 Guests \$0.50 off per admission	20+ Guests \$1 off per admission		Denton PARD Camps \$0.75 per admission	

Water Works Park Admissions and Group Discounts

Season Pass and Admissions	Preseason Discount	Season Pass	Monthly Pass	Daily Admission
	Holiday Savings \$10 Discount applied to any season pass or cooler pass purchased between November 24, 2022 – January 1, 2023 Early Bird Savings: \$5 discount applied to any season pass or cooler pass purchased between January 2-March 1, 2023.	Silver Membership General Public I \$100 Resident I \$80 Gold Membership General Public I \$150 Resident I \$130 Platinum Membership General Public I \$220 Resident I \$200 Cooler Pass I \$60	General Public I \$40 Resident I \$35	Non-swimmer, \$5 Under 48 inches, \$10 48 inches & taller, \$14
Daily Admissions Group Discount	10-29 Guests \$3 off per admission	30-99 Guests \$4 off per admission	100+ Guests \$5 off per admission	Denton PARD Camps \$4 per admission

Nonresident fee may apply.

Civic Center Pool Rates Admissions

Season Pass and Admissions

Season Pass

Purchase 1-3 | \$40 each

Purchase 4+ | \$35 each

Daily Admission

Ages 3-17, \$3

Ages 18 & older, \$4

All-Access Aquatics Pass | Includes access to the Natatorium, Water Works Park, and Civic Center Pool

All-Access Aquatic Membership

12-Month

Purchase 1-3 | \$150 each

Purchase 4+ | \$120 each

(Includes Silver Membership
to Water Works Park)



Aquatic Facility and Amenity Rentals, Lane Rentals, and Water Park Pavilion Rentals

Aquatic Facility Rentals | Based on guest attendance

Water Works Park	1-400 Guests	401-600 Guests	601-800 Guests	801-1,200 Guests	1,201-1,600 Guests
	\$1,250 2-hour min. \$500 per extra hour	\$1,400 2-hour min. \$525 per extra hour	\$1,600 2-hour min. \$550 per extra hour	\$1,800 2-hour min. \$575 per extra hour	\$2,000 2-hour min. \$600 per extra hour
Civic Center Pool (Monday-Thursday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$275 2-hour min. \$100 per extra hour	\$375 2-hour min. \$125 per extra hour	475 2-hour min. \$150 per extra hour	\$575 2-hour min. \$175 per extra hour	
Civic Center Pool (Friday-Sunday)	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$325 2-hour min. \$100 per extra hour	\$425 2-hour min. \$125 per extra hour	\$525 2-hour min. \$150 per extra hour	\$625 2-hour min. \$175 per extra hour	
Denton Natatorium	1-100 Guests	101-200 Guests	201-300 Guests	301-400 Guests	
	\$325 2-hour min. \$100 per extra hour	\$425 2-hour min. \$125 per extra hour	\$525 2-hour min. \$150 per extra hour	\$625 2-hour min. \$175 per extra hour	

Aquatic Amenity Rentals

Water Park Luxury Loungers	Monday-Thursday	Monday-Thursday	Friday-Sunday	Friday-Sunday
	\$30 3-hour min. \$10 per extra hour	\$55 per day	\$40 3-hour min. \$10 per extra hour	\$75 per day
Water Park Cabanas	Monday-Thursday		Friday-Sunday	
	\$60 3-hour min. \$20 per extra hour		\$75 3-hour min. \$25 per extra hour	

Aquatic Facility Use Rentals

Lane and Pavilion Rentals	Rental Fee	Application of Fee and Description
Natorium Lane Rental	\$12	Hourly fee for exclusive use of a lap swim lane in the Natatorium.
Water Park Party Pavilion	\$75	Hourly fee for use of the Party Pavilion, each additional hour is \$50
Water Park Corporate Pavilion Area	\$150	Hourly fee for use of the Corporate Pavilion, sand volleyball court, and grassy area, each additional hour is \$50
Outside Catering Fee	\$150	Fee for use of outside catering during private rental, after hours rental, or corporate pavilion area.

Nonresident fee may apply.



Aquatics Promotions and Discounts

Aquatic Promotions and Discounts

Military Discount Days - \$2 off full-priced admissions at WWP, Nat, or CCP* | \$2 off for all military active duty, veterans, retired, and reserves that have a valid identification card (cannot be expired) on select days (Memorial Day, June 6, July 4*, Labor Day) *CCP runs a \$1 admission special all day on July 4.

Water Works Park Promotions and Discounts

Season Pass Perks

Silver Membership

- Souvenir cup with \$1 refills
- Two 50% off daily admission coupons for friends and family 10% off concessions and gift shop purchase
- \$10 off total cabana rental M-Th
- \$5 off total luxury lounge rental
- Member Appreciation Event

Gold Membership

- Souvenir cup with free refills
- Two general admission tickets
- Two 50% off daily admission coupons for friends and family
- Four meal combo vouchers for concessions
- 10% off concessions and gift shop
- \$25 Luxury Lounge rentals (3 hours per rental)
- 20% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- Member Appreciation Event
- 4 Cooler Passes (single use)

Platinum Membership

- Souvenir cup with free refills
- Four general admission tickets
- Six 50% off daily admission coupons for friends and family
- Five meal combo vouchers for concessions
- 10% off concessions and gift shop
- \$25 Luxury Lounge rentals (3 hours per rental)
- 30% off total cabana rental M-Th
- 4 Dive-In-Movie passes
- One free Luxury Lounge rental per season
- One free Cabana Rental per season
- Member Appreciation Event
- 2023 Cooler Pass included

Nonresident fee may apply.



Aquatics Promotions and Discounts

Marketing Discount Incentives

Park Foundation Giveaways | 40 daily admission passes, 40 rec center passes for fundraising events

Special Events Giveaways | 50 daily admission passes leverage as incentives and promotions for special events (City operated only; internal department partnership)

Social Media Campaign | 200 daily admission passes leverage as incentives for marketing campaigns

Mobile and Social Media Marketing | \$1 Concessions Sales

Mobile and Social Media Marketing | 50% off concession items

Mobile and Social Media Marketing | 20th Anniversary Sale (\$20 is good for 4 General Admission tickets to Water Works Park on June 20, July 20, and August 20, 2023.)

Mobile and Print Media Marketing | \$2 off

Twilight Admission Discount, Monday-Friday, 4 p.m. - Close

\$7 per guest under 48 inches | Discounted daily admission fee during low attended hours; nonresident fee may apply

\$11 per guest 48 inches & taller | Discounted daily admission fee during low attended hours; nonresident fee may apply

Facility Maintenance Discount | \$2 off admission when major amenities are under repair

Concessions and Merchandise will be priced between \$0-\$1.00 per item or bundle deal

Natatorium Promotions and Discounts

Natatorium Pass Perks | One free daily admission coupon for friends and family

Concessions and Merchandise will be priced between \$0-\$1.00 per item or bundle deal

Civic Center Pool Special Event Discounts

Father's Day | Fathers get for \$1 with an accompanied paid admission

July 4 | \$1 Daily admission, all-day

Employee Incentive and Discounts

City of Denton and DISD Employees | \$50 All Access Annual Aquatics Pass per employee and immediate family members

On-Duty Staff Incentive | 30% off concession items

Lifeguards | Initial cost of certification paid back in August if class was taken with City of Denton Parks and Recreation Department

Holiday bonus pay incentives for July 4 and Labor Day