

RESULTS DRIVEN FROM CONFERENCES / TRAINING

EMPLOYEE	CONFERENCE	CONFERENCE DATE	IDEA FOR IMPROVEMENT	Date Implr
Caroline Seward	NRPA	Sep-22	Innovation Team - Create a team of creative, out-of-the-box thinkers from various levels and groups that will elevate or performance with unique programs, projects or approaches to operations	
Nikki Sassenus	NRPA	Sep-22	Outreach Recreation - Develop and implement a "Parkscription Program"	
Chris Escoto	NRPA	Sep-22	Outreach Recreation - Mobile recreation program via ambulance wrapped with parks brand	
Gary Packan	NRPA	Sep-22	Marketing - Launch "Parks in a Minute"	
Gary Packan	NRPA	Sep-22	Programming - Pumpkin Drop (Launch in October 2023)	
Gary Packan	NRPA	Sep-22	Programming - Special event monitor for events and community	
	NRPA	Sep-22	Social Media - Launch Tik Tok to stay relevant with younger generation	
	NRPA	Sep-22	Programming - Purchase a mobile screen for special events/notifications	
	NRPA	Sep-22	Customer Service - Explore parental pick up notification via texting or app	
John Whitmore	NRPA	Sep-22	Marketing - Explore augmented reality for park system amenities	
	NRPA	Sep-22	Accountability - Improve accountability across PARD	
Gary Packan	NRPA	Sep-22	Development Plan - Create a plan to grow staff for future advancement and development within the profession	
Russell Koch	NPSI	Sep-22	Safety - Acquired certification for playground safety	
Marshall McGee	NPSI	Sep-22	Safety - Acquired certification for playground safety	
Phillip King	NPSI	Sep-22	Safety - Acquired certification for playground safety	
Javier Secundino	NPSI	Sep-22	Safety - Acquired certification for playground safety	
Marshall McGee	Texas ISA	Sep-22		
Haywood Morgan	Texas ISA	Sep-22		
Haywood Morgan	Partners in Community Forestry	Nov-22		
Megan Thomas	NRPA	Sep-22	Staff Training and Retention: Develop Rec Leader onboarding and cross training plan	
Megan Thomas	NRPA	Sep-22	Inclusion- Develop AIR program to qualify as a Move United Affiliate (nationally recognized name, access to training, grants, program materials, etc.)	
Megan Thomas	TRAPS North	Nov-22	Marketing- Parks and Rec Photography (shared info, tips & tricks with program staff immediately following conference and saved in marketing folder)	22-Nc
Megan Thomas	TRAPS North	Nov-22	CAPRA - Recreation Game Plan (attended for info to assist in developing Recreation Program Plan for CAPRA)	
Mia Macy	Move United Education Conference	May-22	Adapted Rec - Trail orienteering and assistive technology for individuals with visual impairment	
Mia Macy	Move United Education Conference	May-22	Adapted Rec - All terrain equipment for outdoor adventures for individuals with mobility impairment	
Mia Macy	Move United Education Conference	May-22	Adapted Rec - 3d printed technology for grip assistance and creating a bridge between adaptive use and general equipment	
Mia Macy	Texas Regional Para Games	Apr-22	Adapted Rec - Bocce official training	
Ann E. Roberts	Project WILD	Aug-22	Programming - Bringing nature/science into the classroom-easily ties in to the Outdoor or Teen Programing/Elementary-Middle School Field Trips with hands on lesson plans	
Cheyron Brown	Minimum Standards for Child-Care Centers	Sep-22	Marketing - Create a different style calendar and improve communication with parents.	
Yosselin Muller	Minimum Standards for Child-Care Centers	Sep-22	Safety - Increase first aid tracking and implement a new transportation loading system for field trips as well as transition for bathroom breaks.	
Alicia McDaniel	Les Mills Live 2022	Aug-22		
Sara Farris	American Camp Association	Feb-22	Programming - Personality testing for Camp placement, Staff retention ideas, Staff team building activities, Stress management for Camp Counselors	May-2
Nicole Brasher	TRAPS North	Nov-22	Leadership - Cultivating a positive work environment; setting good communication habits and empowering all team members are different levels	Nov-2
Jane Riddle	TRAPS North	Nov-22	Taking Pictures - Ideas on best ways for taking and storing; Marketing your new ideas with the public; How to find a sponsor and work with them long term	
Tyler Smith	TRAPS North	Nov-22	Art of Cooperation - Working with businesses to promote classes and how to solicit for more fitness classes.	
Carin Zeman	TRAPS North	Nov-22	Teen Engagement - Building programs around teen interests by continually surveying	
Carin Zeman	NAAEE	Oct-22	Programming - Learning/educational hikes (starting homeschool hikes in Jan. 23), merging environmental education with outdoor recreation, discovering curriculum providers and partners; Funding - grant information; Leadership - Cultivating an equitable outdoor work environment (female and minorities) - ties in with Inclusion Core Value	Nov-2
Carin Zeman	TWPD-Texas Outdoor Family	Nov-21	Programming - Instructing and leading kayaking and mountain biking trips	Jun-2
Carin Zeman	TWPD-Texas Outdoor Family	Nov-20	Programming - Leading camping events and trips	Jun-2