

Nicole Brasher, CPRP

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PROFESSIONAL STATEMENT

Passionate park and recreation professional with exemplary leadership capabilities who values an innovative and fast-paced work environment. Dedicated to helping others achieve a satisfying quality of life. Bears strong interpersonal and communication skills through years spent within city government and customer service positions.

CORE COMPETENCIES

Leadership | Teamwork | Problem Solving | Organization | Communication | Detail Oriented | Customer Service

TECHNICAL SKILLS

Microsoft Office | ActiveNet | CivicPlus | Adobe Creative Suite

EDUCATION

Bachelor of Business Administration in Marketing

University of North Texas, Denton, TX

Cum Laude

May 2018

CERTIFICATIONS

Certified Parks and Recreation Professional, National Recreation and Parks Association

Issued: July 2021

CPR AED/First Aid certification, American Heart Association

Issued: May 2022

Texas Food Manager's certification, Learn2Serve

Issued: September 2022

LEADERSHIP & ORGANIZATIONS

Volunteer, Thousand Hills Church

Fall 2015 - Present

- Serves as a Nursery Worker and Sound Booth/Media Personnel

Member, Texas Recreation and Parks Society

October 2018 – Present

- Leisure and Aging Service Branch
 - Education Committee Member, 2021
 - Chair-Elect, 2022
- Young Professional Branch
 - Mentorship Program, 2019-2020
- Conference Speaker at Regional and State level

Member, National Recreation and Parks Association

September 2019 - Present

PROFESSIONAL EXPERIENCE

CITY OF DENTON, Denton, TX

September 2021- Present

Recreation Supervisor - Senior Center

Manages the daily operation of senior recreation facility, staff, and programs. Prepares and oversees budget management, motivates and evaluates full-time, part time, and seasonal staff, and provides recreation opportunities for active adults (age 50+). Ensures the facility is safe and comfortable for all while offering programs and activities for whole body (mental, emotional, social, and physical) well-being.

- Cultivates collaboration and unity between two senior center locations
- Leading team in pursuit of accreditation through the National Institute of Senior Centers

TOWN OF FLOWER MOUND, Flower Mound, TX

May 2018 - September 2021

Programs Coordinator - Senior Center

Organize, plan, promote, and execute special events, trips, and recreational classes for active adults. Hires and supervises independent contractors for fitness and creative classes. Coordinates and trains volunteers of all ages. Assists the Senior Center Manager with administrative and operational tasks, staff training, marketing, budgets, and social media. Assisted team working toward accreditation through the National Institute of Senior Centers. Provides excellent customer service to all guests.

- 84% of patrons extremely satisfied with overall program in 2020
- Planned events and programs ranging from 5 - 700+ participants
- Diversified activities (BollyX, Men's Fit & Strong, Mindfulness, etc.)

TOWN OF FLOWER MOUND, Flower Mound, TX

May 2017 - May 2018

Recreation Specialist - Community Activity Center

Responsible for administrative tasks of daily operations and planning birthday parties on behalf of patrons at the Community

Activity Center. Assisted Recreation Supervisor and Coordinator with rentals, surveys, marketing, social media, staff training, and opening/closing operations. Provided high-quality customer service to all guests.

- 91% Very Satisfied for overall birthday party experience
- Employee of the Month August 2017

GAP INC., Cedar Park, TX & Southlake, TX

August 2014 - August 2017

Sales Associate

Provided outstanding service to each customer by meeting their wants and needs with products in-store or online. Served as a member of the shipment/merchandising team. Daily retail responsibilities included cashiering, keeping a neat and clean store appearance, and building relationships with new or returning customers.

- Top sales and Gap Card acquisition performer

CITY OF CEDAR PARK, Cedar Park, TX

April 2014 - August 2016

Camp Coordinator | Camp Counselor

Started as a counselor enforcing rules, policies, and fun by participating in all games and activities with campers. As

Coordinator: supervised, trained, and evaluated counselors as well as organized, planned and led camp activities..

Communicated with supervisors, parents of campers, and counselors. Maintained medical information and emergency procedures and kept to a legal ratio of 1 counselor to 8 campers.

- Supervised 15 camp counselors and 55 children ages 5-12 each day
- Awarded Counselor of the Month two consecutive summers (2014-2015)