



CHRISTOPHER ESCOTO

PARK PLANNER

CONTACT

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CERTIFICATIONS/AWARDS

Certified Parks and Recreation Professional (CPRP)

Certified Professional Sports Manager (CPSM)

Pursuing Project Management Professional (PMP)

2022 TRAPS North Park Professional of the Year Award Recipient

2019 TAAF President Excellence Award Recipient

2019 TAAF State Young Professional Award Recipient

2016 TRAPS North Region Horizon Award Recipient

EDUCATION

Candidate for Master in Business Administration, Strategic Management
University of North Texas | 2021-2023

Bachelor of Science, Recreation, Event and Sport Management
University of North Texas | 2014

COMMITTEES/VOLUNTEER

2022-2023 TRAPS Leadership Academy Cohort Member

2021 Mid-Level Manager Program - City of Denton

2021 Toastmasters Int. - City of Denton

TAAF State Assistant. Basketball Commissioner

TAAF Legislative Committee Co-Chair

SKILLS/QUALITIES

J.D Edwards	Fluent in Spanish
Smartsheet	Detail Oriented
CivicRec/Rec 1	Problem Solving
Kronos	Creative & Quick Learner
Questica	Leadership & Teamwork
PowerBI	Patient & Adaptable
Microsoft Office	Customer Care
ArcGIS	Strong Work Ethic
Business Analyst	Written & Oral Communication
DocuSign	Finance/Budget Development
Canva	Project/Program Management
Adobe Suite	Facility Management

WORK EXPERIENCE

PARK PLANNER

Denton Parks & Rec | July 2021 - Present

- Responsible for the administration, review, and issuing fees in compliance with the Park Dedication Ordinance. In addition create, manage, lead the development agreement process of acquiring park land.
- Project management for Park Maintenance capital improvement (CIP) and capital maintenance (CMP) projects
- Processes and administers alternative funding initiatives including researching grant opportunities, writing grants, and presenting funding proposals to entities
- Master plan creation, strategic plan initiatives and projects as needed.



Acquired over 100 acres of land through development agreements



Grants Awarded \$621,563



Conducted 5 Park & Trail Master Plans

RECREATION SUPERVISOR - ATHLETICS

Denton Parks & Rec | July 2014 - 2021

- Manage yearly calendar of athletic programming and implementation of 7 youth sport leagues, 6 adult sport leagues, and serve as tournament director for a variety of TAAF sponsored state and regional sport tournaments.
- Contract management for 3 youth associations, 4 sport contractors, 1 concessionaire vendor for concession stands, and 1 photo vendor for youth programming.
- Facilitate athletic operations with sport contractors at the 3 Denton Rec Centers. Additionally, assist with facility improvements for the 3 Recreation centers and Driving Range.
- Oversee annual operating budget of \$600k for the athletics division.
- Recruit, hire, train, and supervise 1 full-time staff & 15 seasonal staff
- Prepare RFPs, RFQs, financial reports, and generate additional reports as needed for executive leadership & council.



From 2014-2021 Increased Youth Sports Registration by 18%



1.8M Revenue Generated for Athletic Programming



Ten Tournaments Served As Tourn. Director



32,936 Youth & Adult Athletes Served

SPECIAL PROJECTS

Park & Trail Master Plans

Denton Parks & Rec

- Pecan Creek Regional Trail Master Plan | June 2022- Present
- Briercliff Park Master Plan | June 2022- Present
- Aquatics Master Plan | July 2022- Present
- Villages of Carmel Master Plan | January 2021- Present
- Bowling Green Master Plan | April 2021- April 2022

- Serve as project lead or liaison between contractor and city and help coordinate meetings, manage budget/submit invoices for payment.
- Assist in presentations and discussions to boards/commissions, & lead public meetings.
- Grant coordination with consultants, lead discussions, gather information, and make sure all documents are complete and submit application.

North Lakes Tennis Center

Denton Parks & Rec | March 2022 - Present

- Serve as assistant project manager of project between contractor and city and help coordinate meetings, manage budget/submit invoices for payment.
- Assist with construction management: RFI, Change Orders, pay apps, etc.

Lewisville Lake Paddling Trail Project

Denton Parks & Rec | October 2020 - Present

- Manage the recruitment of lakefront communities and non-profit agencies with a common interest in establishing paddling trails.
- Create, lead presentations, coordinate, lead meetings/discussions, create admin paperworks, and serve as the main liaison for all agencies.
- Assist in the development/operations in the creation of paddling trails.