

Community Appearance Index –Keep Denton Beautiful (KDB) conducted its annual Community Appearance Index (CAI) to assess litter rates on roadways throughout Denton. Using Keep America Beautiful (KAB)’s nationally recognized litter assessment scale, a team of staff and community volunteers scored litter prevalence along 103 different roadway “zones” in Denton. Overall, the city ranked 1.6 on the litter scale of 1 to 4 – with “1” indicating the least littered, and “4” being extremely littered.

Results from this annual citywide litter scan allow KDB to pinpoint and monitor highly littered areas of Denton, and then subsequently target these areas for increased litter cleanup and education efforts year-round - primarily through volunteer-driven programs like Adopt-A-Spot and the Great American Cleanup.

As an affiliate organization of Keep America Beautiful (KAB), KDB must complete the Community Appearance Index each year, along with a comprehensive cost-benefit report, to remain an affiliate in good standing. KDB is one of nearly 700 national affiliates recognized for KAB’s President’s Circle Award. An assessment was not conducted 2020-2021 due to COVID-19 restrictions, and Keep America Beautiful also waived this annual requirement.

A team of seven litter assessors including City of Denton staff members and community volunteers conduct the all-day annual Community Appearance Index. Scores from the one-day “windshield survey” are compiled to produce a final score for all 103 roadway zones, an average for each of Denton’s four City Council voting districts, and a total score for the City as a whole. Keep Denton Beautiful programs and initiatives are operated by the Denton Parks and Recreation Department. Staff Contact: Autumn Natalie, Parks and Recreation

Community Appearance Index Scores

Year	Citywide Score	District 1	District 2	District 3	District 4
		Southeast Denton	Northeast Denton	Northwest/West Denton	Southwest/South Denton
2017	1.4	1.5	1.5	1.6	1.1
2018	1.5	2.0	1.3	1.6	1.2
2019	2.3	2.5	1.0	4.0	1.5
2020-2021	N/A	-	-	-	-
2023	1.6	2.1	1.2	1.9	1.2