



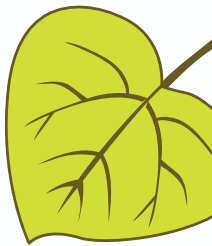
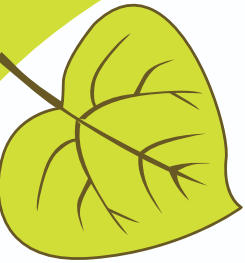
Mission and Vision of KDB

Mission

To engage our community in creating a clean and beautiful Denton.

Vision

A beautiful, clean and vibrant city!



KDB's History

Established by city council as a Blue Ribbon Citizen's Task Force

1987

Became a 501(c)(3) nonprofit organization: Keep Denton beautiful, Inc.

1996

1991

Became a permanent board: Beautification Advisory Committee

2020

City of Denton Parks & Rec Division

Keep Denton Beautiful Programs

*We provide the resources, tools, and opportunities -
our community does the rest!*



Keep Denton Beautiful Staff

Autumn Natalie
Parks Program Area Manager



Kari Meyercord-Westerman
Keep Denton Beautiful Supervisor



Ellen Christensen
Tree Intern



Reddi
Tree Intern



Current Programs and Projects

Litter Prevention:

- Adopt-A-Spot
- Cigarette Litter Prevention Program
- Community Appearance Index
- Great American Cleanup
- Meetup Cleanups

Youth Programs:

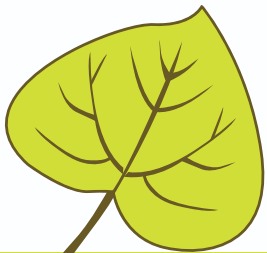
- Children's Arbor Day

Tree Programs:

- Community Tree Giveaway
- Free Tree Class at the Redbud Festival
- Tree Rebate Program
- Tree Your Block

Community Beautification:

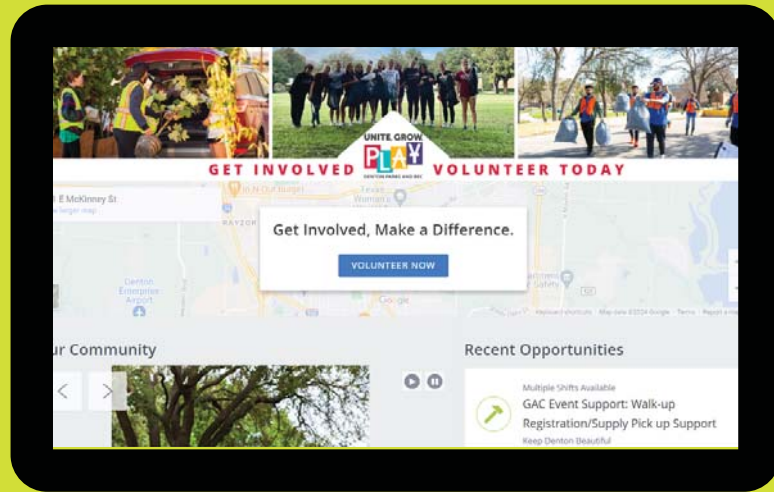
- Denton Redbud Festival
- KDB Public Garden at Denia Rec Center



KDB Highlights



Volunteer Hub



- Volunteer Management Software
- Multi-departmental
- Volunteers can get alerts about new opportunities and events and track their hours



Great American Cleanup

- 1,500 Registered Volunteers
- 5 Tons of Trash + Recycling Cleaned Up
- A Value of over \$60k in Labor in one day

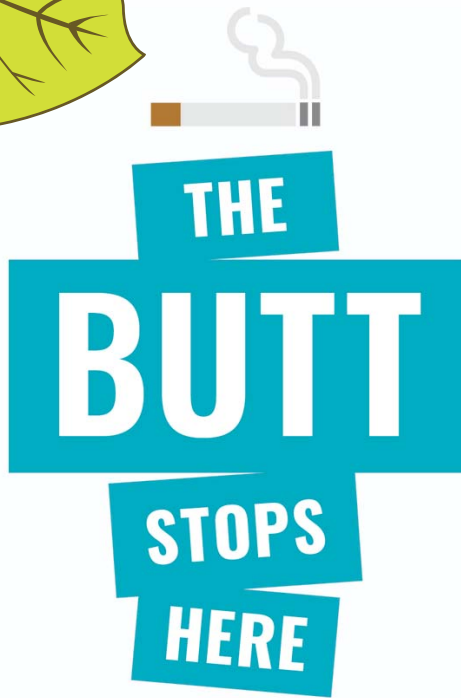


Denton Redbud Festival

- 30th Anniversary, Official Arbor Day + Earth Month Celebration
- Free Tree Care Classes and Trees (200 trees given away)
- Free to the community



Cigarette Litter Prevention



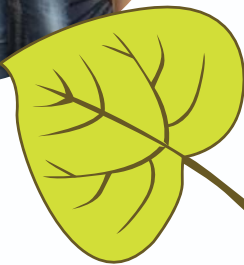
- Receptacles on the Square and Fry Street Area
- Tens of thousands of butts recycled since program start
- Quarterly cleanup and scans





Meetup Cleanups

- Year-round opportunity on volunteer's schedules
- Engages our community in neighborhood-level stewardship
- Social Meetup Cleanups - May to October





Community Tree Giveaway

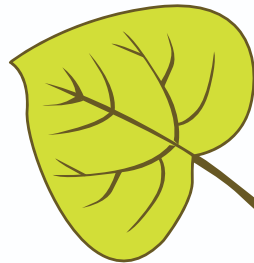
- October 19, 2024
- 26th Year
- 700 Trees given away each year (15k-20k trees to date)





Upcoming Volunteer Opportunities

- Social Meetup Cleanup
 - Friday May 31 (9 am-11 am)
 - Friday, June 28th (9 am-11 am)
- Denia Garden Workdays
 - Saturday, Sept. 7 (9 am-11 am)
 - Saturday, Oct. 5 (9 am-11 am)
- Cigarette Litter Cleanup
 - Tuesday, Aug. 27 (9 am-11 am)
 - Tuesday, Feb 11 (10 am-12 am)
- Community Tree Giveaway
 - Saturday, Oct. 19 (8 am-12 pm)



KDB Impact

2023 Calendar Year



2,000+ Volunteers
4,367 Volunteer hours
Value of \$130,966



**26,920 lbs (13.5 tons) of
trash and recycling collected**

GAC + Meetup Cleanups



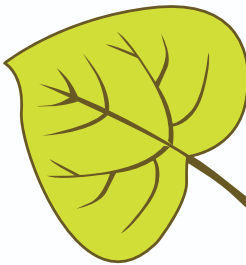
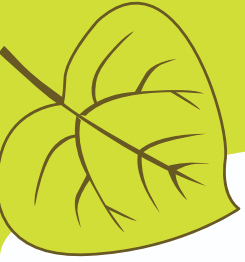
2,000+ trees distributed
*Redbud Festival, Arbor Day, Community
Tree Giveaway*



114 trees planted
Tree Rebate Program

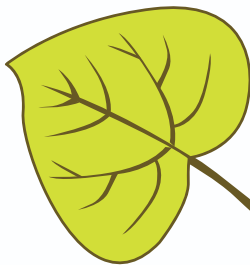
KDB Challenges + Needs

- Staffing
- Marketing demands
- Limitations of volunteer management software



KDB Future Plans

- Reduce environmental footprint of events
- Increase volunteer numbers and hours
- KDB Task Force
- City-wide Volunteer Appreciation Event





Questions?

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Parks Program Area Manager

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Kari Meyercord-Westerman

Keep Denton Beautiful Supervisor

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