RECREATION PROGRAM PLAN







Denton Parks and Recreation

01 - REC PROGRAM PLAN

02 - STRATEGIC PROGRAM PLAN & EVALUATION FORM

03 - GOALS & OBJECTIVES

Have you had a chance to look at the Recreation Program Plan? Have you referenced the linked resources to help guide your plans? Let's take a few minutes to understand why we have this.

Refreshed and simplified – let's walk through the updated planning form to help you create great programs and stay up to date with CAPRA requirements.

Good news – we've made this easier for you! Keeping the matrix up to date will allow Admin to pull results for CAPRA.





SO WHY IS THIS IMPORTANT?

Achieving CAPRA was no easy feat. Denton Parks and Recreation is committed to a high quality of excellence in our programs and services. Let's do our part to keep our status as a CAPRA Accredited Agency.

This program plan and associate forms apply to all programs under Leisure Services.



THE PLAN



Start here to guide your planning efforts and get to know the department's direction.



Checking to update annually; major changes every 2-3 years

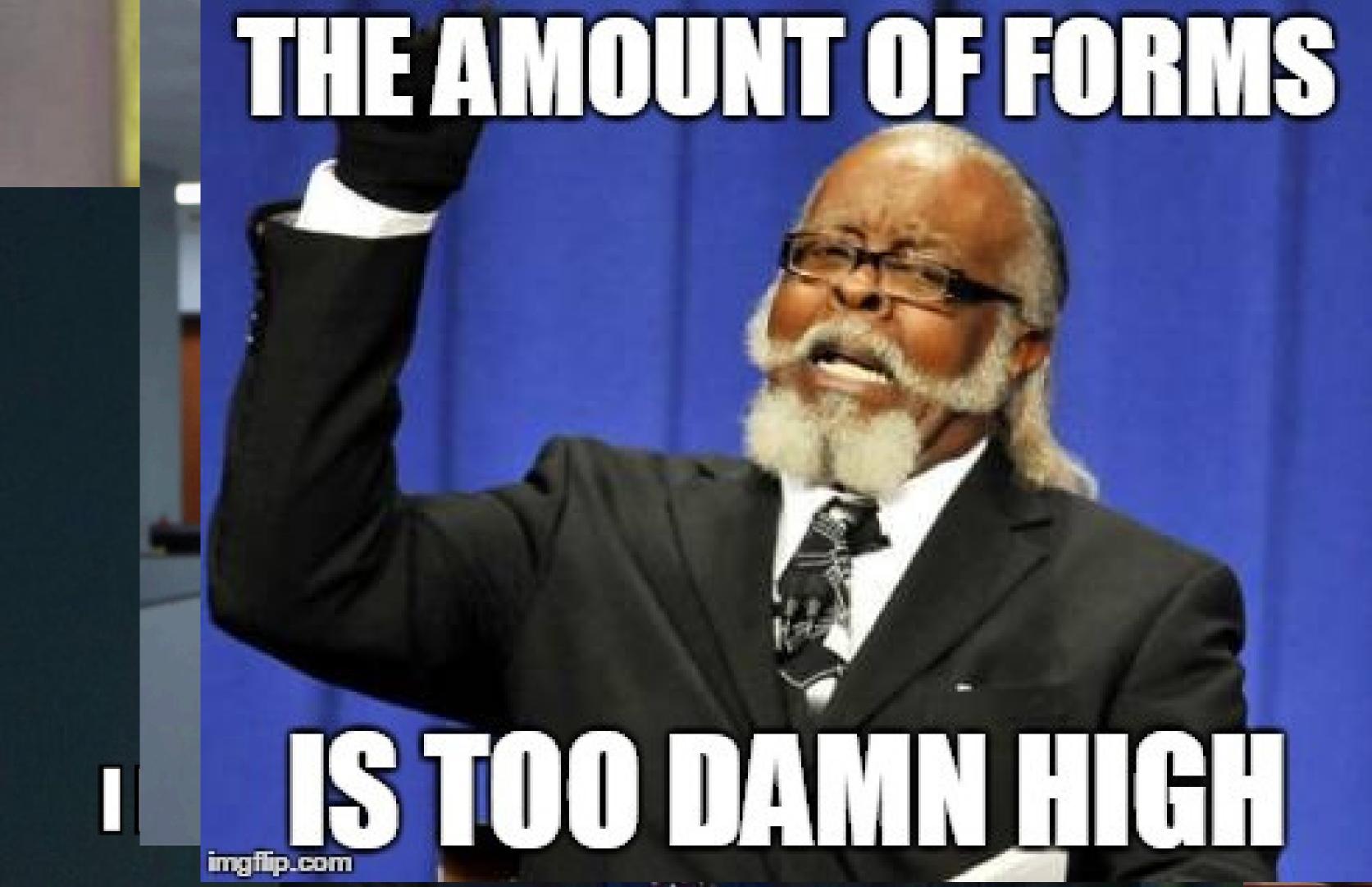


This year's update - go back with your teams and add the goals you are working towards!



City of Denton Parks and Recreation

RECREATION Program Plan





ameme.org

THE FORM & MATRIX

Denton Parks & Permation Department

Strategic Program Plan Denton Parks and Recreation

class.

Explain (citing specific research, plans, KFAs):

on their phone, filling out online forms, ect.

Several members having inquired about a digital skills

Several members have asked the front desk for help

with simple digital issues- i.e. turning off the flashlight

Program Name: Computer Confidence for Beginne Service Category: Monitored/Drop-in Access (50-75%) Division: Senior Centers Location: Denton Senior Center- Blue Room Coordinator: Melanie Eychaner Season Offered: Fall, September- beginning of October

Program Determinants:

- Research-based need justifies program
- Resident Interest Resident Need
- Lack of Community Opportunity Otherwise
- Center/Division/Department Strategic Goals Other Organization Strategic Goals/Priorities
- Existing successful program

Identify Target Group:

Adults 50+ who feel unconfident using techology and who would like to learn how to use it to benefit their everyday life.

Program Description/Details:

This class will help seniors feel more confident with technology. We will dive into how to effectively use online resources like email, online shopping, social media, and navigation apps. BYO device

| Program Type: | Drop-in | Camps/Childcare | Educational/Enrichment |
|---------------|---------|------------------|------------------------|
| | Sports | Dance/Music/Art | Special Events |
| | Nature | Fitness/Wellness | Volunteerism |

Program Goals:

To help seniors gain an understanding of a few digital resources so they can confidently use them in their everyday life.

Marketing Needs:

- Fliers / Posters
- Monthly E-news highlight
- Social media ad or boost
- Peach Jar with Schools
- Post card mailer (500 cards)
- A Frames
- Yard Signs
- Ad Placement in PLAY Guide
 Citizen Connection
- Resident Update

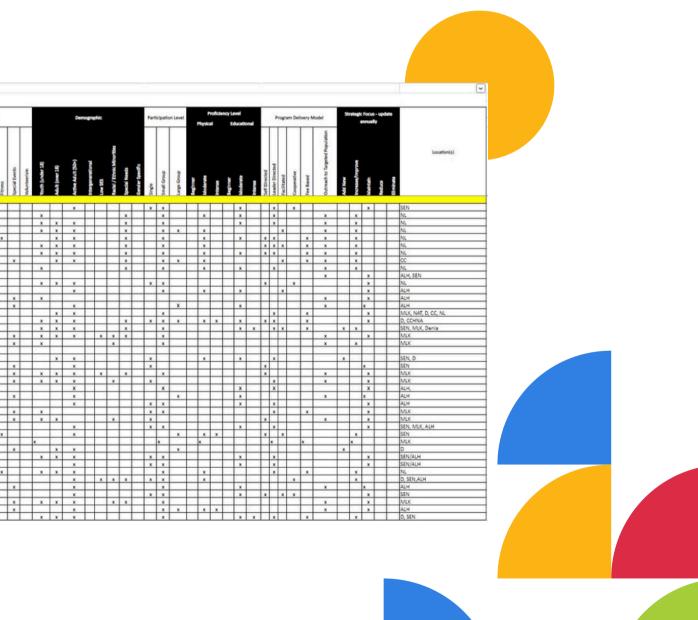
Estimated Direct Expenses (supplies, instructor fees, licenses, etc.) 0

Estimated Revenues (registration for another donational ∧ ∨ 1/2 | ⊕ Q Q

3/2024

| Denton Parks & Recreation Department | | | | | | | | | | | |
|---|---|---|-----------------------|----------|--------------------------------------|-------------|-----------------|--------|-----------------|--------|--------|
| Recreation Program Plan and Service Delivery Matrix, Updated March 2024 | | | | | | | | | | | |
| | Service Category | | | ny on | Goals & Objectives (Program Type) | | | | | | |
| Program Name (sorted by core program area) | Link to Service Category Descriptions | | Unite Grow Pier | | Drop-in | Educational | Camps/Childcare | Nature | Dance/Music/Art | Sports | (these |
| RECREATION CENTERS (ADAPTED REC, OUTDOOR REC, PROGRAMS AND EVENTS) | | _ | _ | _ | | | _ | | | | |
| AARP Smart Driver Program | Equity Services (SS-95%) | | x | | | × | | | | | _ |
| Adapted Kids | Equity Services (85-95%) | | | | | x | | x | x | x | _ |
| Adapted Rec Art and Crafts | Equity Services (85-95%) | | | | x | x | | | x | | _ |
| Adapted Rec Dances | Equity Services (85-95%) | | | | х | | | | х | | _ |
| Adapted Rec Health and Wellness | Equity Services (85-95%) | | | | | х | | | | | х |
| Adapted Rec Social Connections | Equity Services (SS-95%) | | | | × | | | | | | |
| Adapted Rec Sports | Equity Services (85-95%) | | | | × | | | | | x | |
| Adapted Rec Sweetheart Ball | Special Events (40-60%) | | | | x | | | | x | | |
| Adapted Summer Camp | Equity Services (85-95%) | | | | | | x | x | x | | |
| Adult Coloring | Enrichment Activities (45-60%) | х | | x | x | | | | х | | |
| NTX Aeromodelers Association Meetings | | | | | × | × | | | | | |
| Each One Teach Series | Enrichment Activities (45-60%) | x | | | x | × | | | | | |
| ALH Potluck Lunch | Community Outreach/Community Events (90-100%) | × | | | | | | | | | |
| ALH Senior Social Parties | Special Events (40-60%) | x | | x | | | | | x | | |
| American Red Cross Adult and Pediatric First Ald/CPR/AED | Enrichment Activities (45-60%) | - | x | - | | × | | _ | - | | _ |
| Archery | Enrichment Activities (45-60%) | | - | | | - | | | | x | |
| Art Classes (variety of mediums) | Enrichment Activities (45-60%) | x | × | x | | × | | | x | - | - |
| Asian/Pacific American Heritage Month | Concernent Provides (10-0014) | - | r | - | × | x | | - | x | - | - |
| Back to School Party | Equity Services (85-95%) | | - | | × | x | | - | - | - | - |
| Back to school Party | (course (co-sone) | | - | | | - | | - | | - | - |
| Bicycle Safety Classes | Equity Services (85-95%) | | × | | - | × | - | - | - | x | - |
| Birthday Bash | Monitored/Drop-in Access (\$0-75%) | × | × | × | × | × | | - | | | - |
| Birthoay Bash Black History Month - Art Exhibit | | × | - | × | | - | | - | x | - | - |
| | Community Outreach/Community Events (90-100%) | | - | - | × | x | | - | x | - | - |
| Black History Month Celebration | Community Outreach/Community Events (90-100%) | | - | - | x | x | | - | - | - | - |
| Denton Black Film Festival | Enrichment Activities (45-60%) | X | - | - | X | X | - | - | - | - | - |
| Black History Month Program | Special Event | | - | | x | х | | _ | | | _ |
| Book Club | Monitored/Drop-in Access (50-75%) | | - | | _ | x | | _ | | _ | _ |
| Breakfast with the Grinch | Special Events (40-60%) | | | | _ | - | | _ | | | _ |
| Career and College Fair | Community Outreach/Community Events (90-100%) | | | | x | х | | | | | _ |
| Ceramics | Enrichment Activities (45-60%) | х | x | х | | ж | | | х | | |
| Chair Volleyball | Orop In Access | × | | x | × | | | | | | × |
| Challenge Island Camp | Enrichment Activities (45-60%) | | | | | x | | | | | |
| Community Garage Sale | | | | | | | | | | | |
| Computer Classes 50+ | Equity Services | x | x | | | x | | | | | |
| Computer Genealogy | Enrichment Activities (45-60%) | | | | | х | | | | | |
| Couch to SK | Enritchment Activities | | | | | × | | ж | | | ж |
| Wellness in Nature (WIN) Walk; formerly Dementia Friendly Nature Walks | Equity Services (85-100%) | x | | | | × | | x | | | |
| Denton County African American Museum | | | | | | x | | | x | | |
| Writer's Group | | | | | - | | | - | - | | 1 |
| writer's group | Drop in Access | | x | | x | x | | | | | _ |
| Dia De Los Muertos | Drop In Access Community Outreach/Community Events (90-100%) | | x | | x | x | | | | | - |
| | | | x | | | | - | _ | × | | - |





PLAN WITH EVALUATION IN MIND The Workflow Process



Strategic Program Plan Submission Form

To maintain requirements for CAPRA standard 6.1.1; please complete and submit a Strategic Program Plan for all new programs using this form.

To revise an already submitted program or enter end of season evaluation data go directly to the Strategic Program Plan and Evaluation Form in the Smartsheets application.

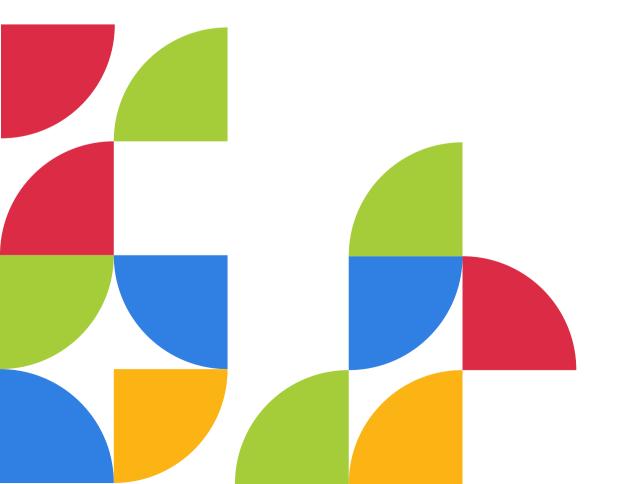
All submissions will be tracked through this smartsheet.

Submission Date 31 Program/Activity Name Division Select or enter value





PRO TIPS



- formats into the overall Swim Lesson.
- easier the approval and the better to program!
- **CivicRec!** This is to help you!!!
- Next session covers this more in depth.

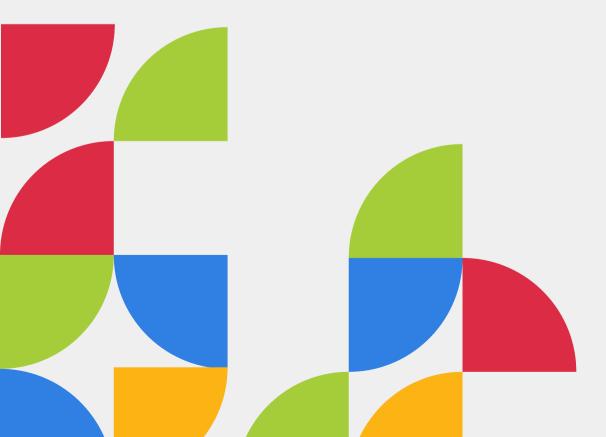
• Combine like-programs into one planning form. EX: Swim lessons can include multiple levels, age ranges, and

• Think creatively and use the form as a brainstorm tool to help you check all the boxes of a great program. The more effort you put in on the front end of planning, the

• Make sure all programs have a survey attached in

• Evaluation process should occur at the end of the program period or FY when COS information is available.

QUESTIONS?









Denton Parks and Recreation

Meeting title Attended participants Start time End time Meeting duration Average attendance time Annual Program Plan Review & Evaluation Training 25 5/13/24, 1:22:11 PM

5/13/24, 3:30:23 PM 2h 8m 12s 1h 14m 59s

| | | | In-Meeting | | |
|---------------------------|---------------------|---------------------|------------|---|-----------|
| Name | First Join | Last Leave | Duration | Email | Role |
| Thomas, Megan L. | 5/13/24, 1:22:26 PM | 5/13/24, 3:17:49 PM | 1h 55m 22s | Megan.Thomas@cityofdenton.com | Organizer |
| Brasher, Nicole T. | 5/13/24, 1:56:26 PM | 5/13/24, 3:17:47 PM | 1h 21m 21s | Nicole.Brasher@cityofdenton.com | Organizer |
| Johnson, Robbie M. | 5/13/24, 1:54:42 PM | 5/13/24, 3:17:49 PM | 1h 23m 6s | Robbie.Johnson@cityofdenton.com | Attendee |
| Ari Muller (Unverified) | 5/13/24, 1:56:00 PM | 5/13/24, 3:17:50 PM | 1h 21m 50s | | Attendee |
| Brown, Cheylon | 5/13/24, 1:56:21 PM | 5/13/24, 3:18:05 PM | 1h 21m 44s | Cheylon.Brown@cityofdenton.com | Attendee |
| Stuart, Kelsey | 5/13/24, 1:56:24 PM | 5/13/24, 3:16:42 PM | 1h 20m 18s | Kelsey.Stuart@cityofdenton.com | Attendee |
| Riddle, Jane D. | 5/13/24, 1:57:11 PM | 5/13/24, 3:17:43 PM | 1h 14m 51s | Jane.Riddle@cityofdenton.com | Attendee |
| Roberts, Ann E. | 5/13/24, 1:57:53 PM | 5/13/24, 3:30:15 PM | 1h 32m 22s | Ann.Roberts@cityofdenton.com | Attendee |
| Doughty, Megan | 5/13/24, 1:58:58 PM | 5/13/24, 3:17:47 PM | 1h 15m 43s | Megan.Doughty@cityofdenton.com | Attendee |
| Burks, Rachael | 5/13/24, 1:59:08 PM | 5/13/24, 3:17:48 PM | 1h 11m 18s | Rachael.Burks@cityofdenton.com | Attendee |
| Hill, Tori | 5/13/24, 1:59:50 PM | 5/13/24, 3:17:48 PM | 1h 11m 2s | Tori.Hill@cityofdenton.com | Attendee |
| Christensen, Ellen | 5/13/24, 2:00:15 PM | 5/13/24, 2:32:21 PM | 32m 5s | Ellen.Christensen@cityofdenton.com | Attendee |
| Meyercord-Westerman, Kari | 5/13/24, 2:00:25 PM | 5/13/24, 3:17:50 PM | 1h 12m 33s | Kari.Meyercord-Westerman@cityofdenton.com | Attendee |
| Barrow, Jason | 5/13/24, 2:00:30 PM | 5/13/24, 3:17:47 PM | 1h 17m 16s | Jason.Barrow@cityofdenton.com | Attendee |
| Such, Arianna | 5/13/24, 2:01:00 PM | 5/13/24, 3:17:50 PM | 1h 16m 50s | Arianna.Such@cityofdenton.com | Attendee |
| Smith, Tyler | 5/13/24, 2:01:08 PM | 5/13/24, 3:17:50 PM | 1h 16m 42s | Tyler.Smith@cityofdenton.com | Attendee |
| Natalie, Autumn F. | 5/13/24, 2:03:23 PM | 5/13/24, 3:16:44 PM | 1h 4m 48s | Autumn.Natalie@cityofdenton.com | Attendee |
| Bell, Jonathan M. | 5/13/24, 2:04:02 PM | 5/13/24, 3:17:50 PM | 1h 13m 47s | Jonathan.Bell@cityofdenton.com | Attendee |
| Nuspel, Shannon B. | 5/13/24, 2:04:49 PM | 5/13/24, 3:17:52 PM | 1h 13m 3s | Shannon.Nuspel@cityofdenton.com | Attendee |
| Groves, Brad | 5/13/24, 2:05:47 PM | 5/13/24, 3:21:33 PM | 1h 15m 45s | Brad.Groves@cityofdenton.com | Attendee |
| Zeman, Carin | 5/13/24, 2:06:07 PM | 5/13/24, 3:17:49 PM | 1h 11m 42s | Carin.Zeman@cityofdenton.com | Attendee |
| Muller, Yosselin | 5/13/24, 2:06:44 PM | 5/13/24, 3:17:44 PM | 1h 8m 46s | Yosselin.Muller@cityofdenton.com | Attendee |
| McClaren, Jodi | 5/13/24, 2:10:12 PM | 5/13/24, 3:17:46 PM | 1h 7m 33s | Jodi.McClaren@cityofdenton.com | Attendee |
| DeSoto, Adam | 5/13/24, 2:15:19 PM | 5/13/24, 3:17:49 PM | 1h 2m 29s | Adam.DeSoto@cityofdenton.com | Attendee |
| Brueland, Pypr | 5/13/24, 2:18:04 PM | 5/13/24, 3:30:23 PM | 1h 12m 18s | Pypr.Brueland@cityofdenton.com | Attendee |
| | | | | | |