RECREATION PROGRAM PLAN







Denton Parks and Recreation

01 - REC PROGRAM PLAN

02 - STRATEGIC PROGRAM PLAN & EVALUATION FORM

03 - GOALS & OBJECTIVES

Have you had a chance to look at the Recreation Program Plan? Have you referenced the linked resources to help guide your plans? Let's take a few minutes to understand why we have this.

Refreshed and simplified – let's walk through the updated planning form to help you create great programs and stay up to date with CAPRA requirements.

Good news – we've made this easier for you! Keeping the matrix up to date will allow Admin to pull results for CAPRA.





SO WHY IS THIS IMPORTANT?

Achieving CAPRA was no easy feat. Denton Parks and Recreation is committed to a high quality of excellence in our programs and services. Let's do our part to keep our status as a CAPRA Accredited Agency.

This program plan and associate forms apply to all programs under Leisure Services.



THE PLAN



Start here to guide your planning efforts and get to know the department's direction.



Checking to update annually; major changes every 2-3 years

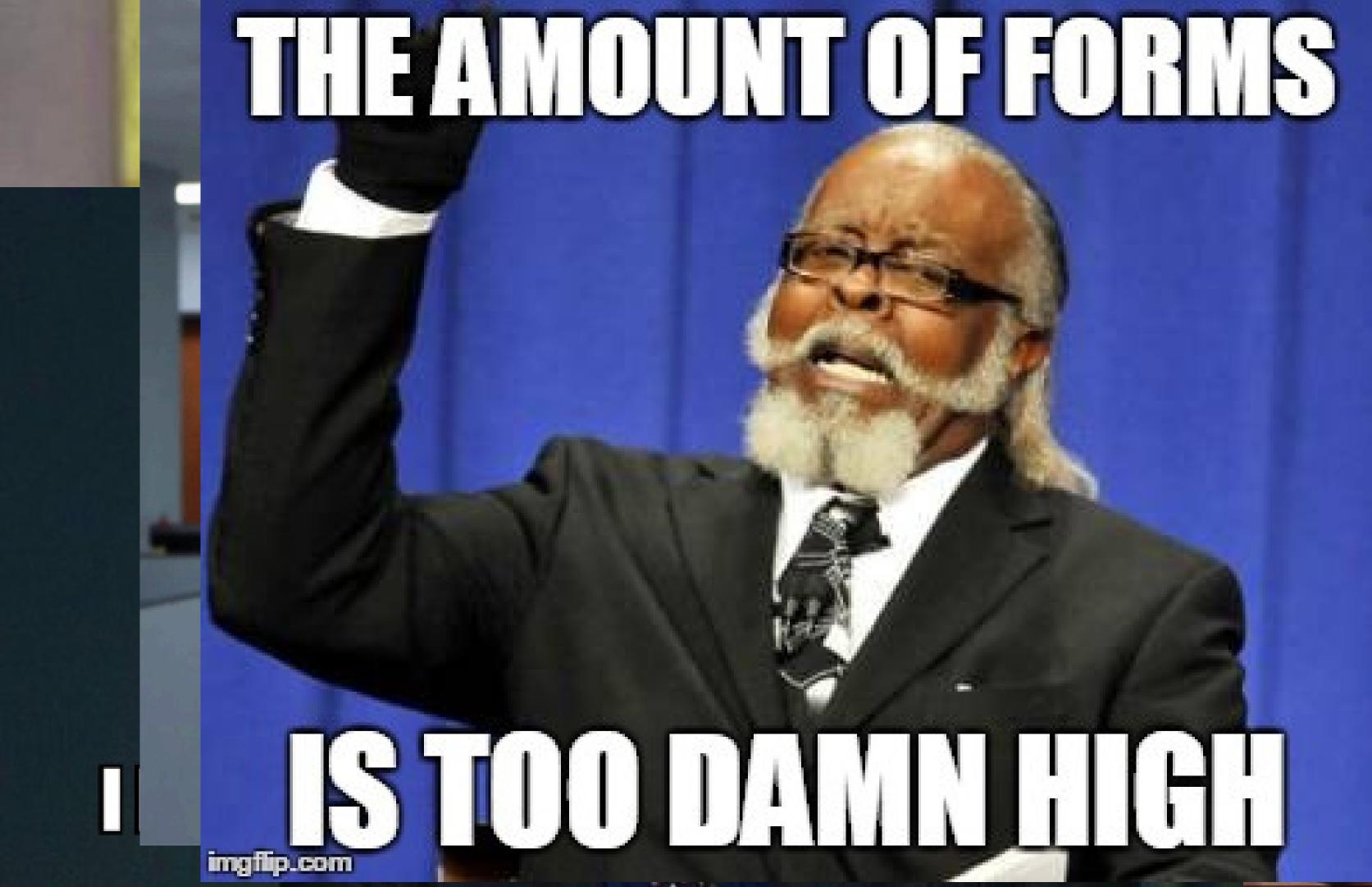


This year's update - go back with your teams and add the goals you are working towards!



City of Denton Parks and Recreation

RECREATION Program Plan





ameme.org

THE FORM & MATRIX

Denton Parks & Permation Department

Strategic Program Plan Denton Parks and Recreation

class.

Explain (citing specific research, plans, KFAs):

on their phone, filling out online forms, ect.

Several members having inquired about a digital skills

Several members have asked the front desk for help

with simple digital issues- i.e. turning off the flashlight

Program Name: Computer Confidence for Beginne Service Category: Monitored/Drop-in Access (50-75%) Division: Senior Centers Location: Denton Senior Center- Blue Room Coordinator: Melanie Eychaner Season Offered: Fall, September- beginning of October

Program Determinants:

- Research-based need justifies program
- Resident Interest Resident Need
- Lack of Community Opportunity Otherwise
- Center/Division/Department Strategic Goals Other Organization Strategic Goals/Priorities
- Existing successful program

Identify Target Group:

Adults 50+ who feel unconfident using techology and who would like to learn how to use it to benefit their everyday life.

Program Description/Details:

This class will help seniors feel more confident with technology. We will dive into how to effectively use online resources like email, online shopping, social media, and navigation apps. BYO device

Program Type:	Drop-in	Camps/Childcare	Educational/Enrichment
	Sports	Dance/Music/Art	Special Events
	Nature	Fitness/Wellness	Volunteerism

Program Goals:

To help seniors gain an understanding of a few digital resources so they can confidently use them in their everyday life.

Marketing Needs:

- Fliers / Posters
- Monthly E-news highlight
- Social media ad or boost
- Peach Jar with Schools
- Post card mailer (500 cards)
- A Frames
- Yard Signs
- Ad Placement in PLAY Guide
 Citizen Connection
- Resident Update

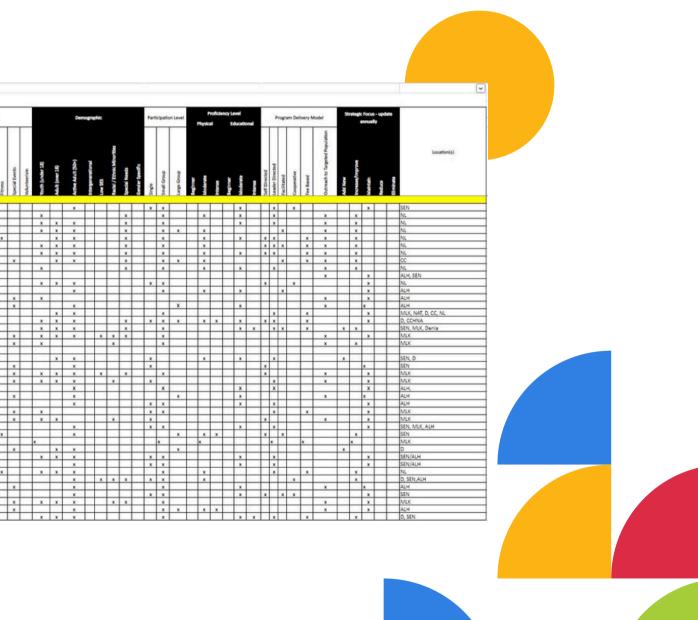
Estimated Direct Expenses (supplies, instructor fees, licenses, etc.) 0

Estimated Revenues (registration for another donational ∧ ∨ 1/2 | ⊕ Q Q

3/2024

Denton Parks & Recreation Department											
Recreation Program Plan and Service Delivery Matrix, Updated March 2024											
	Service Category			ny on	Goals & Objectives (Program Type)						
Program Name (sorted by core program area)	Link to Service Category Descriptions		Unite Grow Pier		Drop-in	Educational	Camps/Childcare	Nature	Dance/Music/Art	Sports	(these
RECREATION CENTERS (ADAPTED REC, OUTDOOR REC, PROGRAMS AND EVENTS)		_	_	_			_				
AARP Smart Driver Program	Equity Services (SS-95%)		x			×					_
Adapted Kids	Equity Services (85-95%)					x		x	x	x	_
Adapted Rec Art and Crafts	Equity Services (85-95%)				x	x			x		_
Adapted Rec Dances	Equity Services (85-95%)				х				х		_
Adapted Rec Health and Wellness	Equity Services (85-95%)					х					х
Adapted Rec Social Connections	Equity Services (SS-95%)				×						
Adapted Rec Sports	Equity Services (85-95%)				×					x	
Adapted Rec Sweetheart Ball	Special Events (40-60%)				x				x		
Adapted Summer Camp	Equity Services (85-95%)						x	x	x		
Adult Coloring	Enrichment Activities (45-60%)	х		x	x				х		
NTX Aeromodelers Association Meetings					×	×					
Each One Teach Series	Enrichment Activities (45-60%)	x			x	×					
ALH Potluck Lunch	Community Outreach/Community Events (90-100%)	×									
ALH Senior Social Parties	Special Events (40-60%)	x		x					x		
American Red Cross Adult and Pediatric First Ald/CPR/AED	Enrichment Activities (45-60%)	-	x	-		×		_	-		_
Archery	Enrichment Activities (45-60%)		-			-				x	
Art Classes (variety of mediums)	Enrichment Activities (45-60%)	x	×	x		×			x	-	-
Asian/Pacific American Heritage Month	Concernent Provides (10-0014)	-	r	-	×	x		-	x	-	-
Back to School Party	Equity Services (85-95%)		-		×	x		-	-	-	-
Back to school Party	(course (co-sone)		-			-		-		-	-
Bicycle Safety Classes	Equity Services (85-95%)		×		-	×	-	-	-	x	-
Birthday Bash	Monitored/Drop-in Access (\$0-75%)	×	×	×	×	×		-			-
Birthoay Bash Black History Month - Art Exhibit		×	-	×		-		-	x	-	-
	Community Outreach/Community Events (90-100%)		-	-	×	x		-	x	-	-
Black History Month Celebration	Community Outreach/Community Events (90-100%)		-	-	x	x		-	-	-	-
Denton Black Film Festival	Enrichment Activities (45-60%)	X	-	-	X	X	-	-	-	-	-
Black History Month Program	Special Event		-		x	х		_			_
Book Club	Monitored/Drop-in Access (50-75%)		-		_	x		_		_	_
Breakfast with the Grinch	Special Events (40-60%)				_	-		_			_
Career and College Fair	Community Outreach/Community Events (90-100%)				x	х					_
Ceramics	Enrichment Activities (45-60%)	х	x	х		ж			х		
Chair Volleyball	Orop In Access	×		x	×						×
Challenge Island Camp	Enrichment Activities (45-60%)					x					
Community Garage Sale											
Computer Classes 50+	Equity Services	x	x			x					
Computer Genealogy	Enrichment Activities (45-60%)					х					
Couch to SK	Enritchment Activities					×		ж			ж
Wellness in Nature (WIN) Walk; formerly Dementia Friendly Nature Walks	Equity Services (85-100%)	x				×		x			
Denton County African American Museum						x			x		
Writer's Group					-			-	-		1
writer's group	Drop in Access		x		x	x					_
Dia De Los Muertos	Drop In Access Community Outreach/Community Events (90-100%)		x		x	x					-
			x				-	_	×		-





PLAN WITH EVALUATION IN MIND The Workflow Process



Strategic Program Plan Submission Form

To maintain requirements for CAPRA standard 6.1.1; please complete and submit a Strategic Program Plan for all new programs using this form.

To revise an already submitted program or enter end of season evaluation data go directly to the Strategic Program Plan and Evaluation Form in the Smartsheets application.

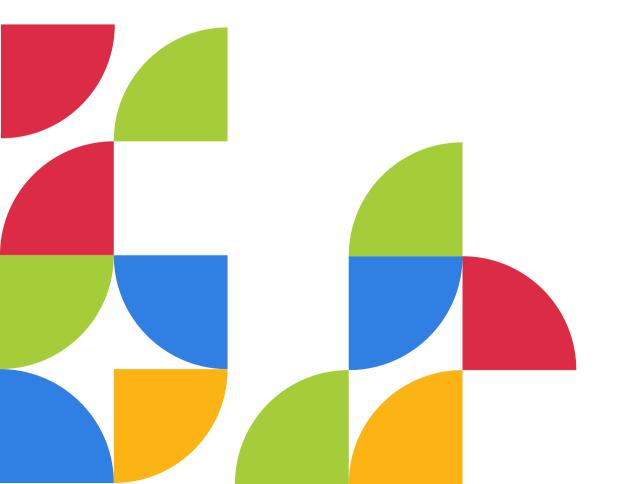
All submissions will be tracked through this smartsheet.

Submission Date 31 Program/Activity Name Division Select or enter value





PRO TIPS



- formats into the overall Swim Lesson.
- easier the approval and the better to program!
- **CivicRec!** This is to help you!!!
- Next session covers this more in depth.

• Combine like-programs into one planning form. EX: Swim lessons can include multiple levels, age ranges, and

• Think creatively and use the form as a brainstorm tool to help you check all the boxes of a great program. The more effort you put in on the front end of planning, the

• Make sure all programs have a survey attached in

• Evaluation process should occur at the end of the program period or FY when COS information is available.

QUESTIONS?









Denton Parks and Recreation

Meeting title Attended participants Start time End time Meeting duration Average attendance time Annual Program Plan Review & Evaluation Training 25 5/13/24, 1:22:11 PM

5/13/24, 3:30:23 PM 2h 8m 12s 1h 14m 59s

			In-Meeting		
Name	First Join	Last Leave	Duration	Email	Role
Thomas, Megan L.	5/13/24, 1:22:26 PM	5/13/24, 3:17:49 PM	1h 55m 22s	Megan.Thomas@cityofdenton.com	Organizer
Brasher, Nicole T.	5/13/24, 1:56:26 PM	5/13/24, 3:17:47 PM	1h 21m 21s	Nicole.Brasher@cityofdenton.com	Organizer
Johnson, Robbie M.	5/13/24, 1:54:42 PM	5/13/24, 3:17:49 PM	1h 23m 6s	Robbie.Johnson@cityofdenton.com	Attendee
Ari Muller (Unverified)	5/13/24, 1:56:00 PM	5/13/24, 3:17:50 PM	1h 21m 50s		Attendee
Brown, Cheylon	5/13/24, 1:56:21 PM	5/13/24, 3:18:05 PM	1h 21m 44s	Cheylon.Brown@cityofdenton.com	Attendee
Stuart, Kelsey	5/13/24, 1:56:24 PM	5/13/24, 3:16:42 PM	1h 20m 18s	Kelsey.Stuart@cityofdenton.com	Attendee
Riddle, Jane D.	5/13/24, 1:57:11 PM	5/13/24, 3:17:43 PM	1h 14m 51s	Jane.Riddle@cityofdenton.com	Attendee
Roberts, Ann E.	5/13/24, 1:57:53 PM	5/13/24, 3:30:15 PM	1h 32m 22s	Ann.Roberts@cityofdenton.com	Attendee
Doughty, Megan	5/13/24, 1:58:58 PM	5/13/24, 3:17:47 PM	1h 15m 43s	Megan.Doughty@cityofdenton.com	Attendee
Burks, Rachael	5/13/24, 1:59:08 PM	5/13/24, 3:17:48 PM	1h 11m 18s	Rachael.Burks@cityofdenton.com	Attendee
Hill, Tori	5/13/24, 1:59:50 PM	5/13/24, 3:17:48 PM	1h 11m 2s	Tori.Hill@cityofdenton.com	Attendee
Christensen, Ellen	5/13/24, 2:00:15 PM	5/13/24, 2:32:21 PM	32m 5s	Ellen.Christensen@cityofdenton.com	Attendee
Meyercord-Westerman, Kari	5/13/24, 2:00:25 PM	5/13/24, 3:17:50 PM	1h 12m 33s	Kari.Meyercord-Westerman@cityofdenton.com	Attendee
Barrow, Jason	5/13/24, 2:00:30 PM	5/13/24, 3:17:47 PM	1h 17m 16s	Jason.Barrow@cityofdenton.com	Attendee
Such, Arianna	5/13/24, 2:01:00 PM	5/13/24, 3:17:50 PM	1h 16m 50s	Arianna.Such@cityofdenton.com	Attendee
Smith, Tyler	5/13/24, 2:01:08 PM	5/13/24, 3:17:50 PM	1h 16m 42s	Tyler.Smith@cityofdenton.com	Attendee
Natalie, Autumn F.	5/13/24, 2:03:23 PM	5/13/24, 3:16:44 PM	1h 4m 48s	Autumn.Natalie@cityofdenton.com	Attendee
Bell, Jonathan M.	5/13/24, 2:04:02 PM	5/13/24, 3:17:50 PM	1h 13m 47s	Jonathan.Bell@cityofdenton.com	Attendee
Nuspel, Shannon B.	5/13/24, 2:04:49 PM	5/13/24, 3:17:52 PM	1h 13m 3s	Shannon.Nuspel@cityofdenton.com	Attendee
Groves, Brad	5/13/24, 2:05:47 PM	5/13/24, 3:21:33 PM	1h 15m 45s	Brad.Groves@cityofdenton.com	Attendee
Zeman, Carin	5/13/24, 2:06:07 PM	5/13/24, 3:17:49 PM	1h 11m 42s	Carin.Zeman@cityofdenton.com	Attendee
Muller, Yosselin	5/13/24, 2:06:44 PM	5/13/24, 3:17:44 PM	1h 8m 46s	Yosselin.Muller@cityofdenton.com	Attendee
McClaren, Jodi	5/13/24, 2:10:12 PM	5/13/24, 3:17:46 PM	1h 7m 33s	Jodi.McClaren@cityofdenton.com	Attendee
DeSoto, Adam	5/13/24, 2:15:19 PM	5/13/24, 3:17:49 PM	1h 2m 29s	Adam.DeSoto@cityofdenton.com	Attendee
Brueland, Pypr	5/13/24, 2:18:04 PM	5/13/24, 3:30:23 PM	1h 12m 18s	Pypr.Brueland@cityofdenton.com	Attendee